

VIDEO #4: It's Finally Here!

Video link: <https://algaecal.clickfunnels.com/launch-page-4a7blgodr>

Ok, I know you want to get started with your new lease on life, So what is the special launch deal for Triple Power?

I really want you and each of your family members to get tested - to use the Omegaquant test to find out where your health stands right now. Then take TP at a loading dose of two tablespoons per day for 90 days. That means you need two bottles per month for 3 months. So each person needs 6 bottles to do this right. Ok, 6 bottles is needed for the 90 day Oil Change Challenge for each family member.

I'll get to the TP price in just one second, but first let me tell you about the bonuses you get if you order your 6 bottles today:

If you go to the Omegaquant website, you will see the Omega 3 Index tests sell for 49.95, but I'm going to GIVE you one of these amazing tests today when you get started with your 90 day oil change challenge pack - in other words I'm throwing in an omega index test with every six pack of TP you buy for you and your family.

Do you see how confident we are with our product's ability to change your life? You get the test free because I want YOU to have the confidence that I have in TP. (I admit, it's partly self-serving because I know that when you see your improved test results reflecting the renewed energy, health and vigor you are feeling, that we will have a customer for life. So we're willing to make zero profit on today's offer to gain you as a lifelong customer!). So bonus #1 is a free test with your six pack of TP.

But there's a second Bonus too. It's a "consumer report" called "the 33 best and worst inflammation fighting foods". You will get it automatically when you order the "90 Day Oil Change Pack". It's a really helpful tool to support your fight against your inflammation-caused health issues.

Would you like a third bonus? I hope so because this is a great one. My company is best known for our flagship product, AlgaeCal Plus. I can't go into details with you because there is just too many good things to say about it. Most calcium supplements are made from limestone, but this one is made from a USDA organic marine algae. So it's a whole food source of calcium. But it's not just body-friendly calcium. It is loaded with all the other minerals your bones crave, but aren't getting. And we add vitamin D3 and K2. This combination is called AlgaeCal Plus, and it is the only calcium that can claim to INCREASE bone density. We have the clinical studies to prove it. So even 80 year old women are gaining youthful new bone as measured by DXA bone scans.

Why am I telling you this? Because I'm giving you a bottle to go with your Triple Power 90 Day Oil Change pack! AlgaeCal Plus sells for \$49.95 a bottle so that is more real value I'm bribing you with so you give TP a good try!

So the bonuses are:

- A free omega 3 blood test kit that sells for \$50 on Omegaquant website
- a "consumer report" called "the 33 best and worst inflammation fighting foods"
- a free bottle of our AlgaeCal Plus - a \$49.95 value

So, well over \$100 just in gifts

So what is the TP price? It's not \$500 a bottle like I joked about earlier, but it is very costly to make with the three ingredients - that's probably why nobody else has made anything like this. If you go to the store and buy a bottle of triglyceride form fish oil, in an emulsion that is 3 fold more absorbable, with the freshness of our oil, the molecular distillation which ensures no heavy metals, and with the high EPA/DHA rating - If you could find such a thing - it is going to be over \$60.

Then there is Astaxanthin. You have to be careful to select the one that is extracted from real algae - not the synthetic version. You will pay at least \$30 for a month supply.

Curcuminoids are the oily extract from Turmeric root. Our Curcupure is standardized at 95% curcuminoids so you know you are getting full strength, and it is combined with Puresorb technology to make it 400% better absorbed than curcumin! And our Curcupure is USDA certified organic. I can only find one other brand using this high quality ingredient and they charge \$30.32 for a one month supply.

So:

\$60 for fish oil

\$30 for Astaxanthin

\$30.32 for organic Curcupure, Curcumin

= \$120.32 is what the ingredients cost you separately

You won't see a product with this quality of ingredients and this much impact on your life IN STORES because it would simply collect dust on the shelf at that price point.

But our direct-to-consumer marketing model cuts out:

1. the distributors
2. sales reps
3. stores who all need to mark the product up or make a commission. That way you can buy this \$120 a bottle product for less.

My marketing team suggested we offer it for \$97 per bottle and I understand their rationale, but my goal is to touch the lives of as many people as I can, so I wanted to make the price a "no-brainer". I know once you try it you will love the taste and crave it

every day. I know that you will feel better and that your test results will prove what you are already feeling.

So I set the single bottle price at \$49.95. Sound good? Great deal right?

But ... for this product introduction launch, I want everyone to get a 90 day oil change pack of 6 bottles plus an omegaquant test. You might as well give it a proper trial and see your results, right? So when you buy the pack, I've priced it at 39.95 a bottle!!! Less than a single dinner out. The total is 239.70 for the 6 bottles. And that includes the \$50 lab test....and another \$50 bottle of AlgaeCal Plus

A lot of you know we're the real deal - that we have changed your lives and your friends lives by giving youthful bones with our AlgaeCal products. We guaranteed you would improve and you measured the improvement on a bone scanner. So you know we make out of this world products at AlgaeCal with science based guarantees.

But for those of you don't know me or my company I'm going to offer you another killer guarantee on Triple Power. I don't like the supplement companies that give you meaningless satisfaction guarantees. You know, the kind where you give your money. They take it. And nothing happens. You don't feel better and there is no independent measure of whether the pills did anything. I believe in measurable results and guarantees that tie to real scientific results. Does that make sense?

I don't want your money unless you are getting what you paid for. In this case increased omega 3 content in your blood as measured by the most highly regarded test available. (Pls remember the omega level in your blood is a surrogate for the levels in your brain, your heart, your skin, your gut, and all of your tissues - a true indicator of your overall health). So get your 6 bottles together with the test, take two tablespoons per day so it will all be gone in 90 days. Take your second blood test and you will see your omega score increase from your baseline test. If you don't increase your omega levels, email or call us for a full refund of your entire \$239.70.

Who else guarantees your omega 3 levels will improve? Seriously. There are several hundred brands of fish oil on the market. Which one promises a full refund if you don't increase your omega score? Ours is a very special formulation and we have complete confidence in its ability to change your biochemistry, change your health, and change your life.

Of course we also guarantee that TP will be the best tasting fish oil you have ever had, and that you will have zero digestion problems or fish burps because of its freshness. You can get an immediate refund if you don't like the taste or you have tolerability problems with it. Did I mention that we nitrogen flush each bottle to remove any oxygen that might oxidize the precious oil? And that the curcumin and astaxanthin both help keep it from oxidizing too? So it stores really well at room temperature for at least 18 months.

My friend, we've been in business since 2002. We're easy to reach during regular work hours and even most weekends. Our staff are super knowledgeable and helpful. So if you need a refund we will process it promptly for you. Sound good?

Ok, if our server doesn't crash with all the folks lined up to buy right now, I think we will sell out the entire 10,112 bottles we made on this first run - and it takes a 3 months to make the next batch. I do apologize - we underestimated demand - and I hope you can each get started today.

Now what you need to do is click the button below right now and take advantage of this introductory special. You will never see this special deal again. We are only able to sell it this low as a means of introducing the product - to get the buzz going online. Just a suggestion, but it might be smart to take advantage of this launch special for your loved ones. Who do you care about? Who would love the gift of health? Who is suffering right now?

So, you see the "GET STARTED NOW" button below, right? Click "[GET STARTED NOW](#)". The cart is now officially open.

Oh, and one more surprise! If you buy it right this minute, I will throw in free shipping. Remember at the beginning of this video I asked what it is that's ailing you. What health issue that you have lingering and making your life unhappy? Please take a second or two to revisit that in your mind.

Now take a few seconds to picture your life with unstoppable energy as you move pain free; you think with clarity never forgetting a detail, a number, or a name; your mood is positive and the idealism of your youth begins to come back as you tackle sports and hobbies you had been staying away from. Your friends ask you why your face is glowing, your skin is firmer, you look more fit and slim, and you carry yourself with confidence and optimism. For a second you may be tempted to keep it a secret, but then you think there is much more joy in sharing with them how the clean nutrients in TP can nourish and heal their cells and tissues, just like yours.

Oh, almost forgot - This product is heavy and costs a small fortune to ship so take advantage of this introductory special with free shipping, and click "[GET STARTED NOW](#)". When we're sold out you're out of luck until the next shipment is made, and then it will be regular pricing. So "[Get Started Now](#)" on your new life.